



sai



THE OPPORTUNITY BEYOND THE CUP...

There is the sip and the satisfaction, the aroma and the intoxicating aftertaste, beckoning you towards. Another sip. As drinking tea transforms into tasting tea, observation leads to delight and then beyond, to true appreciation. All from that simple cup of tea.

The sip is only the beginning. What lies in the Opportunity Beyond the Cup is a journey to wellbeing and longevity. The inherent characteristics of *Camellia sinensis* or tea, when artfully processed, leads us not only on a gustatory sojourn of pleasure, but also on a path of unity between nature and man. Our quest for longevity is supported by supplying vital nutrients to our body's natural systems.

Those that embrace tea can't help but wonder if it was put on earth for us to discover and embrace as a gift of nature. My first glimpse of this amazing reality came to me over 50 years ago, as a young college student who stumbled onto the magic produced by Chinese tea artisans over centuries. They were the collective creators of what became the Ten Famous Teas of China, the beginnings of the robust World of Tea we have available to us today.

I now share the knowledge gained during a life of travel and study in tea-lands with those that wish to understand the powerful opportunity of tea, including the Tea Masters, Sommeliers and Specialists at JOALI BEING.

Our certified Tea Masters have curated a collection of renowned teas that will elate sophisticated tea enthusiasts and amaze those just beginning their tea journey. Enjoy tea pairings with your meal experience at FLOW, step into the extensive world of tea at SAI, and experience tea synergy through our wellbeing offerings.

Our certified Tea Sommeliers have been carefully trained in the art of steeping tea and await the opportunity to delight you with a JOALI Tea Experience.

We invite you to begin your quest for The Opportunity Beyond the Cup.

Philip Parda
Certified Tea Master & Student of Tea



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SINGLE ORIGIN

*The pursuit of perfection...
A unity of expression, rooted in a single
region and harvest*

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BRAZIL

Brazil, a diverse country with a rich history of herbalism, proudly cultivates the celebrated Lapacho and Mate tisanes. Embedded within its vibrant culture, these teas can be traced back to ancient indigenous communities, who revered the healing properties of native herbs. Lapacho, renowned for its medicinal qualities, serves as a testament to Brazil's deep-rooted herbal knowledge. Additionally, Mate, cherished for centuries, is steeped in rituals and traditions, with the tea being passed around in a gourd and sipped through a bombilla, symbolising friendship and camaraderie. Through these herbal infusions, Brazil showcases its botanical heritage, offering a sensory voyage that captures the remarkable connection between nature and its people.

*With each sip,
I honour the wisdom and rituals of a
ncient indigenous communities*

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BRAZILIAN MATE-SWEET ORANGE

A stimulating tisane with a touch of liquorice and
orange blossoms.

12



LAPACHO-CREAMSICLE

Made from the bark of the Taheebo tree, native to Central and
South America, this tisane is flavoured with vanilla and
juicy orange.

12



Sai

CHINA

China, a land steeped in the ancient art of tea, is the birthplace of remarkable teas like Lapsang Souchong, Pu-erh, Da Hong Pao and Jasmine Pearl. From the smoky allure of Lapsang Souchong to the aged complexity of Pu-erh, these teas reflect the unparalleled expertise of Chinese tea growers and the diverse terroirs that nurture the tea plant. With a history intertwined with emperors and scholars, China's captivating tea heritage is embodied in each delicate sip, inviting tea enthusiasts on an enchanting journey through centuries of tea mastery and appreciation.

*My voyage to that fabled land,
where the art of tea cultivation has found
its highest expression*

S





WHITE CUI MIN QINGSHAN ORGANIC

12

A delicate white tea made of the youngest, unopened buds with a vegetal, hay aroma and a touch of tart berries.



CHINA SENCHA DECAF

12

The well-structured, Japanese-style leaf yields a lemon-yellow cup, with a fruity, slightly tangy character more expected from Chinese teas.



JASMINE DRAGON PHOENIX PEARL

16

Scented with night-blooming jasmine flowers, these pure green tea pearls are rich in natural stonefruit aromas.



DA HONG PAO

14

The world's most appreciated oolong from the Wu-Yi mountains, also known as rock tea and celebrated for its ruby hues and depth of flavour.



MILKY OOLONG

14

At times, the simplest combinations are the most breathtaking — this tea has a comforting milk flavour.





LAPSANG SOUCHONG

12

A strong, smoky black tea that evokes memories of campfires and wood-burning stoves.



ROSE TEA OP

12

Also known as Meigui Hongcha, this classical scented black tea with rose petals is symbolic of blooming feminine beauty.



DIAN HONG JIN YA (YUNNAN GOLDEN BUD)

14

A black tea from Yunnan Province, made exclusively from the unopened golden buds of Chinese Camellia tea shrubs.



YUNNAN PU-ERH

14

This Sheng variety of Pu-erh tea perfectly represents the most famed qualities of Pu-erhs.



Asai

GEORGIA

Georgia cultivates Chinese tea varieties received as a gift from the Chinese emperor during the Russian imperial era. After the collapse of the USSR, these tea plantations were abandoned but later revived, resulting in a remarkable fusion of Chinese tea traditions and Georgian craftsmanship. The teas produced embody the resilience of Georgia's tea industry and offer a unique and extraordinary taste experience.

*A revelation! I taste an extraordinary
resilience, born at the crossroads of Europe
and Asia*

As



GEORGIA OP WILD GRUZIYA

This truly stunning black tea finds its origin in wild-growing, well-aged tea shrubs that undergo long and intense winters.

14



Please note that all prices are in US\$ and subject to 10% service charge and applicable taxes.

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INDIA

India has a rich history intertwined with the cultivation of this beloved beverage. The country's tea journey began with the British East India Company, which introduced Chinese tea plants to the region in the 19th century. Today, India is renowned for its diverse tea production, from the robust and malty Assam teas to the fragrant Darjeeling teas — the “champagne of black teas”. These distinct regions, along with others like Nilgiri and Kangra, showcase the country's remarkable terroir and expertise in tea cultivation. India's tea estates, with their rolling hills and lush landscapes, create a picturesque backdrop to centuries-old traditions, enthralling tea enthusiasts with their vibrant flavours and wellbeing wisdom ingrained in every cup.

*My adventure unfolds
diverse wonders, from the mighty
Himalayas to the lush Nilgiris*

S





DARJEELING SOOM FTGFOP1 FIRST FLUSH ORGANIC

12

A spring-harvested black tea of the highest quality, coming from one of the most challenging tea-growing regions in the Himalayas.



NILGIRI, THIASHOLA SFTGFOP1 ORGANIC

12

With an aroma of fresh flowers, this black tea from the hills of Southern India is grown using biodynamic methods.



DARJEELING STEINTAL SFTGFOP SECOND FLUSH ORGANIC

12

The “champagne of black teas”, this famous summer-harvested variety from Darjeeling is acclaimed for muscatel aroma and golden cup.





ASSAM HATHIKULI FTGFOP1 ORGANIC

12

This exceptional Assam green tea comes from a tea garden that is regularly visited by elephants from the adjacent wildlife sanctuary.



ASSAM TONGANAGAON FTGFOP1 ORGANIC

12

A mild and mellow black tea — not too strong or aromatic, yet with a delightful warmth in every sip.



Sai

INDONESIA

Tea production in Indonesia dates back to the Dutch colonial era, when tea plants were introduced to the region. Today, the archipelago nation is renowned for its unique teas, including the famous black tea known as “Java tea” or “Java tea leaf”. Indonesia’s varied terroir, which includes the volcanic soil of Java and the highlands of Sumatra, contributes to the distinctive flavours found in its teas. With a backdrop of stunning landscapes, Indonesia’s tea plantations continue to flourish, offering a delightful fusion of history, culture and craftsmanship.

*A vibrant tapestry of teas,
woven across the archipelago...
where shall I sail to next?*

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JAVA CAITER OP

With a shining copper hue in the cup,
this Indonesian black tea unfolds touches of
wood, leather and tobacco.

12



Sai

JAPAN

Japan has a centuries-old tea tradition deeply rooted in its culture and history.

Renowned for iconic green teas, such as Matcha, Sencha and Gyokuro, the country has perfected the art of tea cultivation and preparation. Japanese tea production is characterised by meticulous attention to detail, from the shade-grown tea leaves to the precise techniques used in harvesting and processing. Tea ceremonies, such as the revered Chanoyu, embody a harmonious blend of spirituality, aesthetics and hospitality. With its scenic tea fields and serene tea houses, Japan offers a tea experience that transports enthusiasts into a world of tranquility and mindfulness, infused with exquisite flavours.

*Poetry, precision, perfection...
I give thanks for these precious
gifts of green*

S



KUKICHA ORGANIC

12

This sustainably produced stem green tea reflects the different flavours of the tea plant through sour, astringent and pleasant notes.



MATCHA GENMAICHA ORGANIC

14

A wonderfully uplifting blend of mild Sencha, energising Matcha and roasted rice for a mild popcorn-like aroma.



CEREMONIAL MATCHA ORGANIC 18

Made with shade-grown, de-stemmed leaves of Chinese Camellia, this fine Matcha offers 10-20 times the health benefits of loose leaf infusions.



UCHIYAMA SENCHA ORGANIC

14

A classic green tea with an umami taste and a blend of grassy, vegetal and sea breeze aromas.



HIKI GYOKURO ASAHI ORGANIC 16

Cultivated in the shade and enriched with a naturally refined sweet flavour, “dew of pearl” is the most sought after and luxurious green tea from Japan.



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KENYA

The thriving tea industry of Kenya has long played a vital role in its history and economy. Known for exceptional black teas, the country's tea plantations stretch across verdant landscapes and high-altitude regions. Tea cultivation in Kenya began in the early 20th century when British settlers introduced tea plants to the country's favourable climate and fertile soil.

Today, it is one of the world's largest exporters of tea, renowned for its brisk, flavourful teas with bright and bold characteristics. Kenyan tea estates and factories employ modern techniques to ensure the production of high-quality teas while also supporting the livelihoods of local communities.

*Let us raise our cups
to all that is bold,
bright and beautiful*

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KAPRORET GFOP

A rare and orthodox aromatic black tea, originating from Chinese bushes cultivated in the highlands district of Kericho.

12



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SOUTH KOREA

With a fascinating tea culture centred around Jeju Island, South Korea has a rich heritage around tea cultivation. The island's volcanic soil and pristine environment contribute to the unique flavours of its teas. South Korean tea traditions are deeply intertwined with the art of tea ceremonies, reflecting the nation's reverence for this ancient beverage and offering a glimpse into its cultural legacy.

*The island reveals to me its story,
a saga of history, nature and culture,
written in tea leaves*

SA



WOOJEON FOP ORGANIC

This Korean green tea offers deep vegetal and mineral hints, showcasing the influence of Jejudo island's volcanic soils and a pre-rain harvest period.

12



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NEPAL

Nepal is home to a rich tea heritage that dates back centuries. Nestled in the Himalayan foothills, the country's plantations produce exceptional teas known for their unique and diverse characteristics — from the delicate and floral notes of white teas, to the robust and malty flavours of black teas. The local tea industry combines traditional cultivation methods with modern techniques, resulting in teas that capture the essence of the Himalayas. With breathtaking landscapes and a dedication to sustainability, Nepal's tea culture embodies the country's deep connection to nature and the cherished Himalayan way of life.

*Together, we pay homage to
the Himalayas and her majestic
abundance*

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SHANGRI LA ORGANIC

As opposed to other white teas,
Shangri La is bright and intense, with notes of citrus,
honey and orchid flowers.

14



HIMSHIKHAR ORGANIC

Owing to a higher elevation than Darjeeling,
this Nepalese black tea features a perfume-like
herbaceous aroma.

12



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THAILAND

Thailand has a flourishing, deeply rooted tea culture. Known for its aromatic teas, it offers a wide range of varieties, including Thai oolong, black and herbal teas. Tea plantations thrive in regions like Chiang Mai and Chiang Rai, where the mountainous landscapes and fertile soil contribute to the exceptional quality of the teas. Thailand's tea artisans meticulously craft the leaves, employing traditional methods to bring out their inherent flavours and fragrances. Thai tea traditions find expression through vibrant ceremonies and the enjoyment of tea as a social beverage. Sipping Thai teas offers a rewarding experience of the nation's cultural heritage and passion for tea.

*The Land of Smiles shares its
enchantment...each sip brings a
sweet joy*

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THAI STICKY RICE OOLONG ORGANIC

Flavoured with Thailand's native "sticky rice" herb,
this exquisite oolong leaves you with a
pleasant, dessert-like aftertaste.

16



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RWANDA

Rwanda has a burgeoning tea industry with a distinctive heritage. Known for their high-quality black teas, the country's tea plantations thrive in fertile volcanic soil and favourable climes. The teas produced boast a rich and malty flavour profile, reminiscent of the terroir. The tea industry plays a significant role in the economy, providing livelihoods for many local communities. With a commitment to sustainable and ethical tea production, Rwanda's tea culture continues to grow, offering a taste of African tea excellence.

*From seed to sip, I
celebrate the blossoming of
tea traditions*

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RUKERIE GREEN OP

This rare Rwandan green tea is grown at an altitude of 1800 m, a fine example of the country's orthodox tea production.

12



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SRI - LANKA

Famous for their world-class Ceylon teas, Sri Lanka's tea plantations flourish in its picturesque highlands. The island's diverse microclimates and elevations contribute to a wide range of flavours and aromas in its teas. From the delicate, fragrant high-grown teas to the robust, full-bodied low-grown teas, Sri Lanka offers a captivating array of options for tea enthusiasts. With a legacy dating back to the British colonial era, the Sri Lankan tea industry is an integral part of the nation's identity and economy. Locally produced teas offer an engaging journey through the flavours, traditions and natural beauty of this tea paradise.

*It calls to me, the jewel isle,
her splendours awaiting
discovery*

S



INDULGASHINA ORGANIC

12

A harmonious green tea from the world's first certified organic premium green tea plantation, located in Sri Lanka and known for its ethical work conditions.



CEYLON OP DECAF

12

This classic quality from Sri Lanka opens in a mild yet aromatic infusion, yielding a copper-coloured cup.



AHINSA OP ORGANIC

12

With a rather strong and spicy cup, this Ceylon black tea comes very close to the teas offered in the northern districts around Kandy.



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SOUTH AFRICA

South Africa is renowned for its unique and flavourful tisanes, with a particular emphasis on Rooibos and Honeybush. Rooibos, a caffeine-free herbal tea, and Honeybush, a close relative, are indigenous to the country and have gained international acclaim for their distinct taste and health benefits. Grown primarily in the Western Cape region, these teas are celebrated for their naturally sweet and earthy flavours, as well as their powerful antioxidant properties. The South African tea industry takes pride in sustainable cultivation practices, ensuring the preservation of the natural environment. Rooibos and Honeybush are a delightful alternative to traditional teas, providing a taste of South Africa's rich biodiversity and cultural heritage.

*I taste the songs of the earth,
embracing her diverse
treasures*

S



HONEYBUSH PURE ORGANIC

12

An infusion made from the South African Honeybush plant, with a powerful dose of antioxidants and a sweet woody aroma.



GREEN ROOIBOS PURE ORGANIC 12

Cultivated organically, this tisane is a non-fermented variation of the famous Rooibos, offering a fresh liveliness and slightly tangy flavour.



RED ROOIBOS PURE ORGANIC 12

This aromatic South African tisane is widely known for its ruby colour, soft taste and caramel aroma with a nutty touch.



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TAIWAN

Taiwan is celebrated for its vibrant tea culture, with plantations flourishing in regions like Nantou and Alishan, renowned for their exquisite oolongs. From the aromatic and floral notes of Dong Ding to the smooth and buttery flavours of Tie Guan Yin, Taiwanese teas embody a fine balance of craftsmanship and nature. With misty mountains and fertile valleys, the island's terroir creates an ideal environment for tea cultivation. Local tea artisans use centuries-old methods to meticulously hand-process the leaves, thus preserving their delicate flavours. Taiwanese tea traditions are deeply ingrained in its society, with tea houses and ceremonies playing a vital role in daily life. The enchanting spirit of Taiwan is brought to life through its selection of extraordinary teas.

*From misty mountains to lush valleys,
my sojourn sparkles with the glories of
nature*

S



DONG DING (FROZEN PEAK) OOLONG

12

The relatively short fermentation of this high mountain oolong ensures a light, fresh character with a chocolate aroma.



FORMOSA SUPERIOR ORIENTAL BEAUTY OOLONG

16

A treat for connoisseurs, this tea from Taiwan has an intensely aromatic floral bouquet and a soft sweet cup with slight spiciness.



FORMOSA DARK PEARL OOLONG 16

Owing to the excellent climatic conditions of eastern Taiwan, this artisanal oolong opens up with tropical fruit aromas in the cup, with a toasty touch due to roasting.



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VIETNAM

Vietnam, a country with a rich tea heritage, cultivates diverse teas known for their exceptional flavours. From fragrant green teas like Jasmine and Lotus to unique black teas such as Vietnamese Broken Orange Pekoe (BOP), Vietnam's tea industry combines tradition with innovation, offering a delightful exploration of tastes deeply embedded in the nation's cultural fabric.

*A doorway opens, and I walk into a
shimmering realm of green
and gold*

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VIETNAM FOP GREEN ORGANIC

With a strong raspberry and stonefruit aroma,
this quality yields a sweet cup and a slight smoky scent in the nose — a
pleasant surprise for green tea lovers.

12



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Sai

BLENDED & FLAVOURED

*A redefinition of tea drinking...
An exquisite unfolding of leaves, fruits,
herbs and flowers*

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CLASSIC BLENDS



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ENGLISH BREAKFAST ORGANIC 12

A classic breakfast blend of black teas from Assam, Ceylon and Kenya, this powerful and aromatic cup is the perfect addition to a hearty meal.



SCOTTISH BREAKFAST ORGANIC 12

Originally created for soft Scottish water, this well-balanced tea unfolds fresh floral touches while still being slightly malty and full-bodied.



EAST FRISIAN BLEND 12

A strong and marvellously malty infusion, traditionally served with Kluntje (rock sugar) and a dash of cream, not stirred.



RUSSIAN BLEND SAMOVAR 12

Each sip of this slightly smoky infusion evokes memories of dried plums and thyme.



EARL GREY PREMIUM 12

An excellent base of fine spicy Ceylon and elegant Yunnan, accented with a hint of Italian bergamot oil.



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TEA BLENDS



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WHITE RASPBERRY

12

This captivating blend combines in-vogue Tonka beans with fruity raspberry notes to complement the beautifully floral Bai Mu Dan white tea.



SENCHA GOJIBERRY

12

The sweet, fruity notes of goji berry and pomegranate glow on a high-quality Sencha green tea base.



SEVEN TREASURES

12

This vibrant blend, composed of seven of the finest black and green teas, is enriched with assorted flower petals.



GREEN MASALA CHAI

12

In this delicate and elegant Chai composition, the leading roles are played by the spicy aroma of cloves and the freshness of crisped mint.





TURMERIC MASALA CHAI

12

A spice-rich blend that combines black tea with Ayurvedic influences such as golden turmeric and warming chillies.



TANGERINE/LEMONGRASS ORGANIC

12

Juicy and refreshing, this citrus green tea blend is enhanced with lemongrass and tangerine oils.



LAVENDER/LIME/MINT ORGANIC

12

Black tea is harmoniously combined with the freshness of mint and eucalyptus, the floral delight of lavender blossoms, and a touch of citrus from lime oil.



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FRUIT TISANES



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BLOOD ORANGE

12

Carefully selected fruit pieces, enriched with the fibres of bright safflower blossoms, achieve the slightly tangy taste of beloved blood oranges.



BORA BORA

12

A hibiscus-based blend with shining blue and yellow blossoms and sweet tropical fruits.



MIAMI ICE

12

Tangy yet sweet, this refreshing infusion combines dark red fruits and berries with bright cornflowers and pieces of strawberry, apple and papaya.



PINA COLADA ORGANIC

12

Rediscover the classic combination of pineapple and coconut with this organic, mild variation.



SAI

ROOIBOS BLENDS



SAI



RED ROOIBOS MASALA CHAI

Mellow rooibos forms the perfect base for traditional Chai ingredients such as aniseed, ginger and cinnamon.

12



ORANGE/MINT/COCONUT ORGANIC

This beautiful creation brings together colourful rose and mallow blossoms, rooibos scented with sun-ripened oranges, sweet coconut and refreshing peppermint.

12



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AYURVEDIC TISANES



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WOMEN'S TEA

12

The spicy scent of juniper and fresh oranges meets the pleasant notes of fennel and cinnamon.



YOGA BLEND

12

This blend incorporates stinging nettle leaves along with traditional spices.



GINGER DREAM

12

Lightly spicy ginger pieces are complemented by the sweetness of apple and liquorice, while lemon peels and rose petals add their own charm.





TURMERIC GOLD

12

This herbal blend combines two types of “gold”: Aztec’s gold in the form of the purest cocoa peel, and Ayurvedic gold in the form of turmeric root.



CHAKRA TEA

12

Selected spices and colours come together in this blend, designed to get the energy flowing through your chakras, from root to crown.



REIKI BLEND

12

This well-balanced blend of herbs, fruits and blossoms features the delicate sweetness of mango and apple as well as a touch of lemongrass.



